

Meeting with Designer (Libby) Notes

Lily Greenwald

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“clean and colorful”

- have this site serve as a secondary source to the main MoMA website
 - feature info about the museum that’s more hidden on the official site
- multi-page site (with navigation tool bar at the top)
 - intro/main page
 - history (of the museum itself)
 - highlights (famous artworks that MoMA has/known for)
 - attendance/operations (numbers/stats on Wikipedia)
 - board members/well-know people associated with MoMA
 - *idea: depict notable people in Warhol-esque style
 - sources
- stick to a simple design (art can speak for itself)
 - tone of artwork can appear on other pages besides the highlights page
 - *Warhol idea and having one page mimic a Rothko
- type face: sans serif (similar if not the same to what the MoMA uses)